



School Specialty Intro Letter

Hello Charlotte County staff! I hope this letter finds you safe and in good health. I am writing this one to introduce myself to you, and to also familiarize you with our company, as some of you may not know all that we do. School Specialty was curated as a holistic K-12 solution for the customer. From crayons to curriculum, to the desks and chairs your students sit at, we sell it all. I always use this exaggerated elevator pitch to describe what we do. "Imagine that you were able to pick up your entire school campus and turn it upside down and shake everything out of it. If you were to set it back down empty, School Specialty could replace everything that was missing."

We have private label products in every category of education: art, STEM, special needs, early childhood, physical education, curriculum, and furniture. We also carry many other brands and solutions to compliment our proprietary lines. Our proprietary lines have all been stand alone companies previously and are all at least 30 years old, proving their value. We can help with these lines by saving money while getting you the best possible solution because **WE control the cost.**

This really runs true in the furniture world. School Specialty is the **LARGEST** manufacturer and distributor of furniture in North America. If there is anything you are looking for, please give us a call or send an email. We have numerous examples and success stories we can share with you, as well as a team of designers to take your space to the next level.

Last but not least, who are we? We bring to you a team full of people that we can engage to offer you the best industry advise and consultative approach. From Category Managers to Subject Matter Experts, we have plenty of knowledge to help you get the best possible product. ***For anything you may need, please reach out to your two Strategic Account Representatives, Ben Bortz and Gleivys Sanchez.*** Ben is in Tampa and Gleivys in Miami, and they will be traveling around to assist with anything you may need. Our contact info is listed below. If you need quotes, have issues, need help online, or anything in between, we are here to help. We look forward to working with you!

All the best,

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