



Superintendent
Mark Vianello

School Board
Cara Reynolds, Chairman
John LeClair, Vice-Chairman
Kim Amontree
Wendy Atkinson
Bob Segur

May 7, 2024

Sole Source 2324-OO

Opened: May 7, 2024

The District will recognize Peachjar, Inc. as the Sole Source for resources for a Flyer Management Approval System, as a result of no contests being submitted during this Sole Source. This Sole Source was broadcast nationwide to over 800 organizations.

We will continue to recognize this for 1 year, at which time we will again verify this claim and post another Sole Source for those who may wish to challenge.

Effective dates of this Sole Source are from May 7, 2024 – May 6, 2025.

Kathy Scott

Kathy Scott, CPPB
Procurement Specialist



15373 Innovation Drive, Suite 160 | San Diego, CA 92128 | 858.997.2117

April 6, 2023

To Whom It May Concern:

This letter confirms that Peachjar, Inc. provides a unique Flyer Approval Management System that is a sole source product, developed, sold, and distributed exclusively by Peachjar, Inc. No other company makes a product that provides the same exact function as Peachjar. This product must be purchased directly by institutions from Peachjar. There are no agents or dealers authorized to represent this product.

Peachjar is the only provider of a system that takes flyers uploaded by district/school staff and external sources and automatically presents the flyers to the selected, authorized District-approver(s) for review and approval, and once approved, automatically emails them to parents and posts them on school websites for pre-defined periods.

There is no other like item or product available for purchase that would serve the same purpose or function and there is only one price for the above referenced system as set forth in the agreement between the district and Peachjar.

If you desire additional information, please contact Elicia Ritter, Chief Financial Officer at (858) 997-211, or visit Peachjar's website at www.peachjar.com.

Sincerely,

Elicia Ritter