

2024-2025 Lemon Bay High School—Open House

AICE Travel and Tourism: Parent Informational Handout



Teacher: Mr. Mark Hertz
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Instructor Biography: Hello and welcome to my class! My name is Mark Hertz and this is my 10th year teaching at Lemon Bay High School. I have been in the education profession for 20 years teaching many subjects at different levels. I am primarily an English teacher, holding a Master's Degree in English with an emphasis Teaching Writing. Before Lemon Bay, I taught at L.A. Ainger Middle School here in Englewood, eight years at Six Rivers Charter High School in Arcata, a small rural town on the north coast of California, Freshmen Composition at Humboldt State University, and Humanities at Academy of the Redwoods in Eureka, CA. I am a father of two amazing boys, and my wife and I love living in southwest Florida! I look forward to a successful and rewarding year!

NOTE: *The cost of the AICE Travel and Tourism Exam is \$125. This fee is paid by the school. Your child's attendance is mandatory for the test dates. If you child 'no shows' on the test date, or fails to complete the Team Project, you will be charged the \$125 fee. You will be provided testing dates with at least a month's notice.*

Major Concepts/Content: Cambridge International AS Level Travel & Tourism provides a foundation for the study of travel and tourism or related courses in higher education. Throughout the AS Level course, learners will gain knowledge and understanding of the background to a range of global travel and tourism issues and will learn to appreciate the diversity of perspectives within them. This knowledge and understanding will be used and assessed through the skills learners acquire and develop.

Google Drive and Canvas: Since many assignments require the use of a computer for research and word processing, students are issued a MS One Drive and Google Drive account through Charlotte County Public Schools. This is free to all students and easy to access. **In addition, many assignments will be turned in through the CANVAS learning management system.** If your child is sick or absent, they will be able to access lessons through the CANVAS site.

I will have the Canvas page on the projector during open house. Parents are encouraged to the access their child's Canvas page throughout the course of the year.

Description of Course/Syllabus: On the first day of school, your child will be given a course syllabus. Please read and sign it, and have your child bring it back to class. The syllabus provides an overview of the course and detailed information about class policies.

Class Remind Codes:

Period 1: @9ga3dg7aff

Period 5: @h72hgd6982

Materials: To the greatest extent possible, all work will be turned in electronically through CANVAS. That said, there will be paper handouts and we will complete paper assignments in class. Please have the following materials by the second meeting and you should bring them to every class:

- 1” Three-Ring Binder. This will help keep your project and other work organized.
- Three tabs for binder in this order: Syllabus, AICE Handouts, Assignments/Notes/Project.
- Loose Leaf Paper in the binder.
- Pens, pencils, highlighters, and other personal school supplies.
- School planner or personal calendar to keep track of homework and assignment due dates.

Cell Phone Policy (State Law):

Cell phones must remain on silent and in the student’s backpack during class (instructional) time. **THIS IS A STATE LAW.** This includes having earbuds in. Refusal to follow this procedure will result in:

- 1st Offense: Verbal warning
- 2nd Offense: Student documentation.
- 3rd Offense: Call home and referral to Dean’s office.

Student Expectations:

- School wide rules as well as classroom academic and behavior norms are clearly posted in class. The basic theme is students come to class prepared to learn with an “Academic Frame of Mind” and show respect to themselves and other students.
- Students should be prepared for class with all required materials: pen or pencil, paper, binder, text, and any current assignment.
- **Cell phones must remain on silent and in the student’s backpack during class time.**

Assignments, Grading Policy, and Late Work: Students are expected to turn in assignments on time. Late work will not be accepted unless the student has received approval from the instructor. Students will be given credit for all work produced in this class. Grades can be accessed via your student’s Focus account through the school website. You will need a user name and password to access Focus.

Weekly Lesson Plans: All lesson plans and assignments due for the current week are accessible through my LBHS website. You do not need a user name and password to view content and it is easy to find. Please check the site with your son or daughter to help them stay on task with their work.

Parent Contact/Conferences: All parents and guardians should feel free to contact me about their son or daughter at any time. **Parental support is one of the main positive factors in a student’s education.** Please call or e-mail me at your convenience with any questions or concerns.